

Bachelor of Communication Science Study Program,  
Faculty of Psychology and Humanity  
Universitas Muhammadiyah Magelang

# Profile of **BACHELOR OF COMMUNICATION SCIENCE STUDY PROGRAM**



<https://ilkom.unimma.ac.id>

**Established 2 February 2018**

**Accreditation (Good)**

***Business Communication Based  
on Media & Digital***



# LECTURER



**P. Dwihantoro, M.I.Kom**

*Director of Bachelor of Communication Science  
(Strategy of Communication, Advertising)*



**Anis Azhar S, M.I.Kom**

*Chief of Public Relations and Photography  
(Media and Journalism Studies)*



**Dwi Susanti, M.A**

*Chief of Digital Laboratory  
(Film and Gender Studies)*



**Fadillah Sandy, M.A**

*Director of Language Studies Centre  
(Reading and Literacy)*

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**Lintang Muliawanti, M.A**

*Chief of Publicity and Protocol Department  
(Public Relations and Tourism)*



# GRADUATE PROFILE



**Digital  
Entrepreneur**

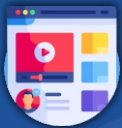
Kampus I : Jl. Jend. Sudarto No. 21 Magelang 56126 Telpun (0293) 362082, Fax. (0293) 362083  
Kampus II : Jl. Mayjen Bambang Sugeng KM. 5 Mertoyudan Magelang 56172  
Telpun (0293) 326945, Fax. Pesawat 111  
email: webummgl@ummgl.ac.id - http://www.ummgl.ac.id



**Practitioners  
of Public Relations**



**Practitioners  
of Marketing  
Communications**



**Digital  
Content Creator**



**Digital  
Advertiser**



**Research  
Assistant**



**Broadcaster**



**Journalist**



**Creative  
workers**



# TEACHING METHOD

Problem *Based Learning*  
Project *Based Learning*

# OFF-CAMPUS LEARNING

Learning program of-department  
in UNIMMA and other universities

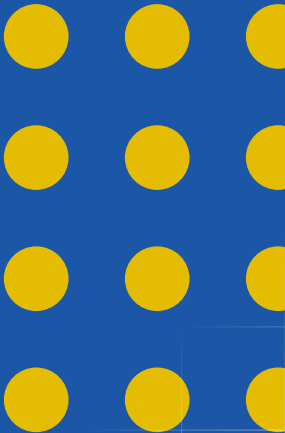
Independent Project

Project in villages

Entrepreneurship

Research

Internship



# GRADUATE WITHOUT UNDERGRADUATE THESIS

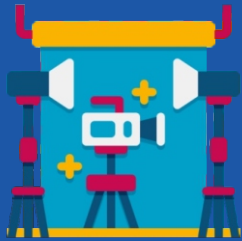
*Is it possible?*

- Regular undergraduate thesis
- Journal (Minimum Sinta 4)
- Conference (International 1x, National 3x)
- Works (Film, Advertisement, Book, Company Profile)

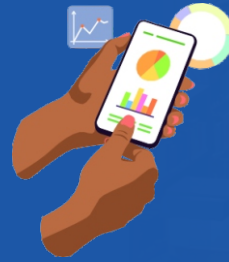




# FACILITATIONS



Public relations  
& *photography laboratories*




Digital laboratory  
(*Suplemind.id*)



Library

# WORKS

- Book (five books)
- Film
- Photography Exhibition
- PHP2D
- Poster Competition
- Advertisement Competition



VIII



# HOTLINE

0812 1564 990

*[ilmukomunikasi.fph.ummgl.ac.id](mailto:ilmukomunikasi.fph.ummgl.ac.id)*



@ilkom.unimma