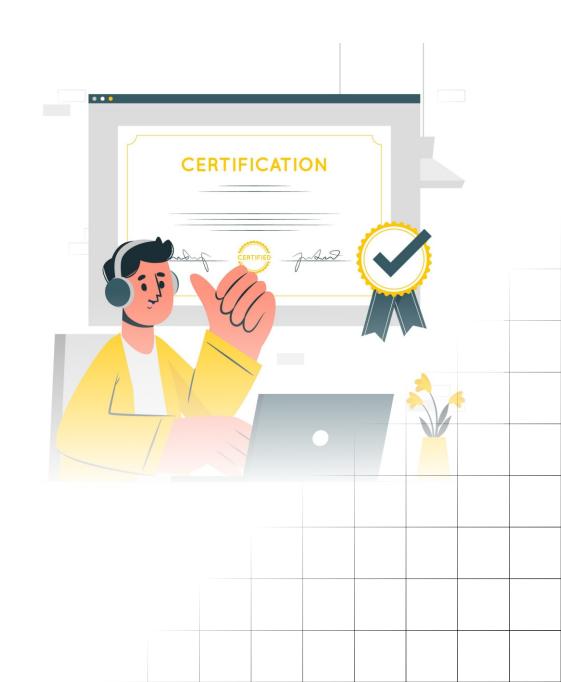


# Established 2 February 2018 Accreditation (Good)

**Business Communication Based** on Media & Digital



### **LECTURER**



P. Dwihantoro, M.I.Kom

Director of Bachelor of Communication Science
(Strategy of Communication, Advertising)



Anis Azhar S, M.I.Kom
Chief of Public Relations and Photography
(Media and Journalism Studies)



Dwi Susanti, M.A
Chief of Digital Laboratory
(Film and Gender Studies)



Fadillah Sandy, M.A

Director of Language Studies Centre
(Reading and Literacy)



Lintang Muliawanti, M.A

Chief of Publicity and Protocol Department
(Public Relations and Tourism)

### GRADUATE PROFI







**Digital Content Creator** 

**Journalist** 

Digital

Advertiser





**Practitioners** of Marketing Communications



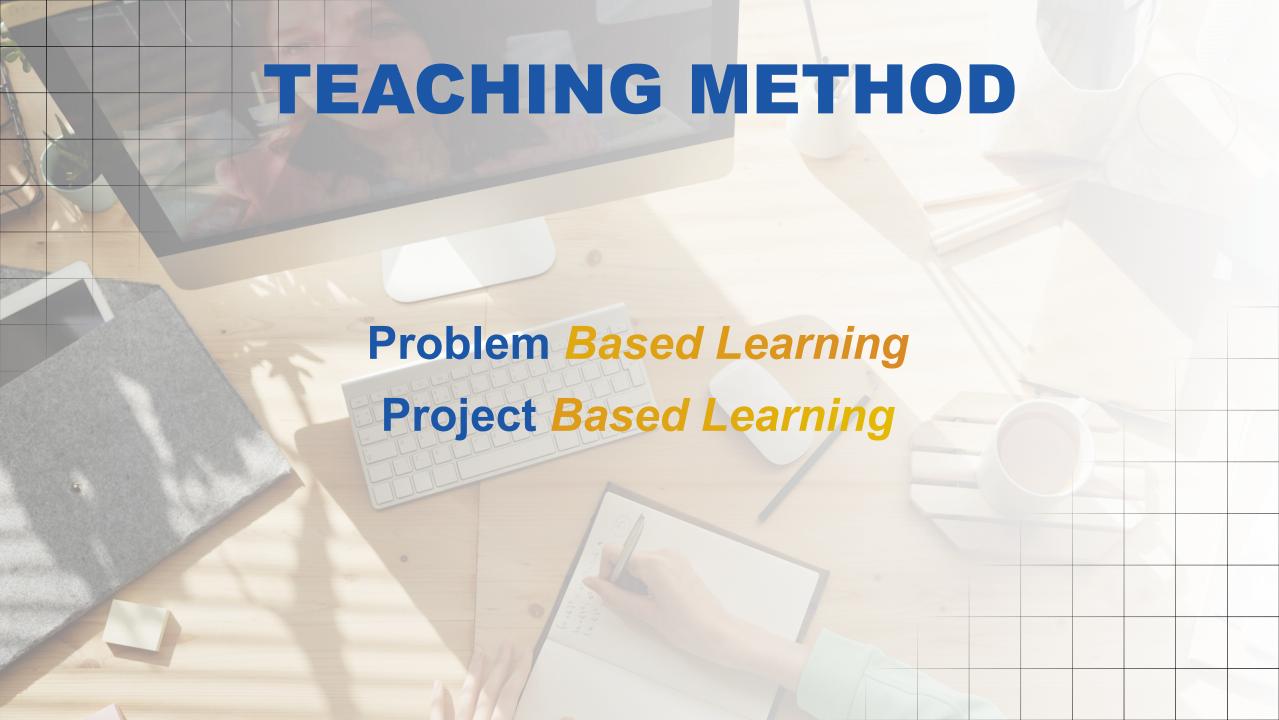
Research **Assistant** 



Broadcaster



**Creative** workers



### OFF-CAMPUS LEARNING

Learning program of-department in UNIMMA and other universities

**Independent Project** 

**Project in villages** 

Entrepreneurship

Research

Internship

# GRADUATE WITHOUT UNDERGRADUATE THESIS

Is it possible?

- Regular undergraduate thesis
- Journal (Minimum Sinta 4)
- Conference (International 1x, National 3x)
- Works (Film, Advertisement, Book, Company Profile)



# FACILITATIONS



Public relations & photography laboratories





#### **WORKS**

- Book (five books)
- Film
- Photography Exhibition
- PHP2D
- Poster Competition
- Advertisement Competition

## COURSES

Semes	ter					Courses						
l		Al Islam & Kemuhammadiyahan 1	Bahasa Indonesia	Computer Application	Introduction of Communication Science	Psychology of Communication	Sociology of Communication	Cross Culture Communication	Public Speaking	Creative Thinking	Interpersonal Communication	
II		Al Islam & Kemuhammadiyahan 2	Pancasila	English for Communication	Organization Communication	Mass Communica tion	Professional Image	Basic of Public Relations	Basic Broadcasting	Photography ng		
III		Al Islam & Kemuhammadiyahan 3	Civilization	Qualitative Research	Regional Development Communication	Public Relations 4.0	Online Journalism	Basic Advertisement	Copywriting			
IV		Al Islam & Kemuhammadiyahan 4	Qualitative Research	Gender Communication	Government & Public Affairs	Communication in Disaster	Writing in Public Relations	Digital Content Creator	Visual Communication Design			
V		Field Work	Digital Politic Communication	Conflict Resolution	Communication in Tourism	English for Communication & Hospitality	Rural Tourism Empowerments	MICE				
VI		Advance Research Method in Communication	Writing Scientific Article	Ethic and Regulation of Cyber Media	Business Communication	Digital Start -Up	Digital Communication	Digital Literacy & Information				
VII		Internship	Film Production	Corporate Public Relations	Digital Advertising		,					
VIII		Undergraduate Thesis										

### HOTLINE

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